ARK-LA-TEX REGIONAL AIR SERVICE ALLIANCE

SHREVEPORT, LOUISIANA

FINANCIAL STATEMENTS

DECEMBER 31, 2023

ARK-LA-TEX REGIONAL AIR SERVICE ALLIANCE

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FINANCIAL STATEMENTS

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WILLIAM JEFFERSON COLE, C.P.A. STEVEN W. HEDGEPETH, C.P.A. STEVEN R. BAYER, C.P.A. BAILEY B. BAYNHAM, C.P.A. ROBERT A. BUSBY, C.P.A. ANNE-MARIE COLE, C.P.A. TIMOTHY W. BORST, C.P.A. ERIC D. SMITH, C.P.A. KYLE S. DOBBINS, C.P.A. MATTHEW R. HAHN, C.P.A. FAYE D. BARFIELD, C.P.A. KELLY B. NELSON, C.P.A. GEORGE D. FAUBER III, C.P.A. R. SCOTT MOORE, C.P.A. ADAM JEFFERSON CAIN, C.P.A. JONATHAN B. WEST, C.P.A.

J. AMY HEMMINGS, C.P.A.
JANA JOHNSTON COX, C.P.A.
MADISON PAIGE LAIRD, C.P.A.
BONNIE C. PESNELL, C.P.A.
MANDI ROSE KILLIAN, C.P.A.
MARY HANNAH WILLIAMS, C.P.A.
SARA E. HEDGEPETH, C.P.A.
CHRISTOPHER A. WILLIAMS, C.P.A.
JACOB A. TADLOCK, C.P.A.

COLE, EVANS & PETERSON

CERTIFIED PUBLIC ACCOUNTANTS

FIFTH FLOOR TRAVIS PLACE
624 TRAVIS STREET
SHREVEPORT, LOUISIANA 71101-3013

www.cepcpa.com

M. ALTON EVANS, JR. (2022) TIMOTHY R. DURR (2023)

OF COUNSEL BARRY S. SHIPP, C.P.A. CAROL T. BARNES, C.P.A. AUSTIN G. ROBERTSON, JR., C.P.A.

TELEPHONE (318) 222-8367 TELECOPIER (318) 425-4101

MAILING ADDRESS:
POST OFFICE DRAWER 1768
SHREVEPORT, LOUISIANA 71166-1768

March 4, 2024

ACCOUNTANTS' COMPILATION REPORT

To the Board of Directors Ark-La-Tex Regional Air Service Alliance Shreveport, Louisiana

Management is responsible for the accompanying financial statements of Ark-La-Tex Regional Air Service Alliance, which comprise the statements of financial position at December 31, 2023 and December 31, 2022 and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements in accordance with accounting principles generally accepted in the United States of America. We have performed compilation engagements in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the financial statements nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. We do not express an opinion, a conclusion, nor provide any form of assurance on these financial statements.

We are not independent with respect to Ark-La-Tex Regional Air Service Alliance.

Cole, Evans & Peterson

ARK-LA-TEX REGIONAL AIR SERVICE ALLIANCE STATEMENTS OF FINANCIAL POSITION AT DECEMBER 31, 2023 AND DECEMBER 31, 2022

		December 31
ASSETS	2023	2022
Cash	4,636,272	3,892,745
Occupancy Tax Receivable	57,580	57,410
Prepaid Insurance	2,198	2,198
Total Assets	4,696,050	3,952,353
LIABILITIES AND SHAREHOLDERS' EQUITY		
Liabilities: Accounts Payable	281	- 0 -
Net Assets:		
With Donor Restrictions	- 0 -	- 0 -
Without Donor Restrictions	4,695,769	<u>3,952,353</u>
Total Net Assets	<u>4,695,769</u>	3,952,353
Total Liabilities and Net Assets	<u>4,696,050</u>	<u>3,952,353</u>

ARK-LA-TEX REGIONAL AIR SERVICE ALLIANCE STATEMENTS OF ACTIVITIES

FOR THE YEARS ENDED DECEMBER 31, 2023 AND DECEMBER 31, 2022

	Year Ended December 31	
	<u>2023</u>	<u>2022</u>
Change in Net Assets without Donor Restrictions: Revenues:		
Occupancy Tax (Note 3) Interest Income Total Revenues	826,071 10,840 836,911	806,166 3,112 809,278
Expenses: Administrative and Service Fees Air Service Incentives and Support Professional Fees Insurance Total Expenses	8,947 74,515 7,835 <u>2,198</u> <u>93,495</u>	8,154 242,322 6,950 2,198 259,624
Increase in Net Assets without Donor Restrictions	743,416	549,654
Change in Net Assets with Donor Restrictions		<u> </u>
Increase in Net Assets	743,416	549,654
Net Assets at Beginning of Year	3,952,353	3,402,699
Net Assets at End of Year	<u>4,695,769</u>	<u>3,952,353</u>

ARK-LA-TEX REGIONAL AIR SERVICE ALLIANCE STATEMENTS OF CASH FLOWS

FOR THE YEARS ENDED DECEMBER 31, 2023 AND DECEMBER 31, 2022

	Year Ended 2023	December 31 <u>2022</u>
Cash Flows from Operating Activities: Increase in Net Assets (Exhibit B) Adjustment to Reconcile Increase in Net Assets to Cash Flow Provided by Operating Activities:	743,416	549,654
Changes in Operating Assets and Liabilities: (Increase) Decrease in Accounts Receivable Increase in Accounts Payable Net Cash Provided By Operating Activities	$ \begin{array}{r} (& 170) \\ \hline $	6,950
Increase in Cash and Cash Equivalents	743,527	556,604
Cash and Cash Equivalents at Beginning of Year	3,892,745	3,336,141
Cash and Cash Equivalents at End of Year	<u>4,636,272</u>	3,892,745

ARK-LA-TEX REGIONAL AIR SERVICE ALLIANCE NOTES TO FINANCIAL STATEMENTS

Note 1 - Summary of Significant Accounting Policies

Use of Estimates

Preparation of financial statements often requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities and the reported revenues and expenses. Actual results could differ from those estimates.

Income Recognition

The source of substantially all revenue of Ark-La-Tex Regional Air Service Alliance (RASA) is through the collection of hotel occupancy tax by the municipalities of Shreveport and Bossier City. Generally, each municipality remits occupancy tax directly to RASA in the month following collection less a one percent service fee. RASA reports occupancy tax revenues at gross and service fees as an expense in the month collected by each municipality.

Occupancy Tax Receivable

Occupancy taxes receivable are reported at their realizable value, net of service fees. Occupancy tax remittances are generally due by the end of the month following the month of collection by each municipality. Late fees are not charged. Interest on unpaid balances is not charged and RASA does not make its accounts receivables available for sale. There are no bad debts.

Income Taxes

RASA is a not-for-profit organization and is exempt from income tax under Section 501(c) (4) of the Internal Revenue Code. Annual information returns are filed with the Internal Revenue Service (IRS) and subject to examination by the IRS generally for three years after the dates filed.

Cash Equivalents

For the purpose of the statement of cash flows, cash equivalents include bank deposits and highly liquid debt instruments acquired with maturities of three months or less.

Note 2 - Organization and Operations

RASA was chartered on January 23, 2012 as a nonprofit corporation under the laws of Louisiana. Its mission is to increase air service through the Shreveport Regional Airport for the benefit of citizens and business travelers in the Ark-La-Tex area. RASA works toward its objective through payments of incentives to airline carriers for their expansion of services in the Shreveport market. RASA's major funding source is the Shreveport-Bossier City hotel occupancy tax which became effective November 2015 and expires June 2027.

ARK-LA-TEX REGIONAL AIR SERVICE ALLIANCE NOTES TO FINANCIAL STATEMENTS

Note 3 - Major Sources of Revenue

Occupancy tax revenues include collections from the following sources:

		Year Ended	Decer	mber 31
Source		<u>2023</u>		<u>2022</u>
City of Shreveport	\$ 43	23,947	\$ 4	418,244
City of Bossier City	_4	02,124		387,922
·	\$_8	26,071	\$3	806,166

Note 4 - Liquidity

RASA invests cash in excess of estimated one-year operating requirements in certificates of deposit with short-term maturities. The availability of RASA's financial assets to meet cash needs is as follows:

	At December 31	
	<u>2023</u>	<u>2022</u>
Cash and Cash Equivalents	\$4,636,272	\$3,892,745
Occupancy Tax Receivable	<u> 57,580</u>	<u>57,410</u>
1 7	4,693,852	3,950,155
<u>Less</u> -Donor Imposed Restrictions Making Financial Assets Unavailable for General Expenditures	- 0 -	
Financial Assets Available within One Year to Meet Cash Needs for General Expenditures	\$ <u>4,693,852</u>	\$ <u>3,950,155</u>

Note 5 - Subsequent Events

Management has evaluated subsequent events through March 4, 2024, the date the financial statements were available to be issued, and determined that no events occurred subsequent to December 31, 2023 that would require adjustment to, or disclosure in, the financial statements.